



**WELLNESS & HOSPITALITY**



## ILARIA CATOZZI

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Graduated in classical studies decides to undertake the Architect's career and graduated at the University of Ferrara at the age of 25.

After a few years of collaboration with Studio Bizzarro she became a partner in what will be a long and prolific collaboration of over ten years.

In 2015 she decided to set up her own studio and putted the foundation for the construction of Randomdesign.



## ERICA GIUNCHI

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After graduating, he attended the Faculty of Architecture of Ferrara, where she graduated full marks and started a brilliant career at Studio Bizzarro.

He became a partner after a few years and continues her collaboration for over ten years.

It joins the idea of founding Randomdesign with enthusiasm and great creative ability.

## CHIARA MARATA

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Graduated in artistic studies she decides to undertake the Architect career and graduated from the University of Ferrara at the age of 25.

After a few years of collaboration with various studies, She begins a partnership with Arch Patrizia Poli who introduces her to the design of spaces for hospitality that will last a few years.

After years of freelance she joins the idea of Randomdesign.



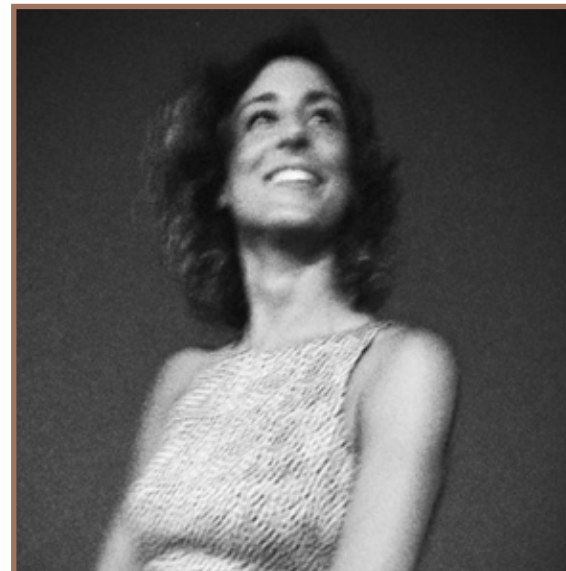
## FEDERICA SOPRANI

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After graduating in architecture and a piano diploma at the conservatory, she started a collaboration with Studio Bizzarro & Partners designing Hotels and spa.

The collaboration with Quadrastudio, few year after, offers her the opportunity to collaborate on important creations for the Philippe Plein brand.

She then fully enters the Randomdesign team for the management of retail projects and Hotels.



## HOME | Who is randomdesign

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Randomdesign is a young firm that deals with interior design, architecture and decoration for wellness and Hospitality.

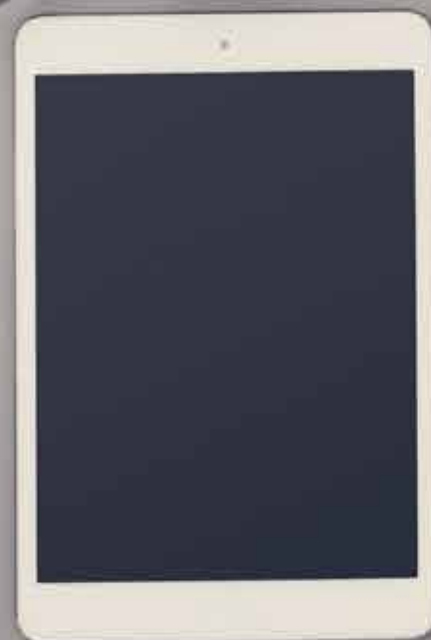
It is a new and young identity with proven experience and with the Italian elegance that distinguishes them.

We have been working for years as designers or as consultants to local professionals to guarantee a Made in Italy style.

Over the years we have carried out wellness projects mainly related to the hotel world that have strongly characterized their image, allowing us to increase the rating and positioning of the structures.

The spa project has been and are the flagship of hotels that needed to renew themselves and new hotels that entered the market looking for a high positioning, especially in the leisure sector.







## SERVICES | Different forms of design

Randomdesign offers its services to private customers and professionals such as architects and companies.

We work on two different levels:

Relationship between Randomdesign – final customer.

Relationship between Randomdesign - professionals.

The relationship with the end customer, for example an hotel company or those who want to make a spa or villa, usually follow the process of direct contact.

The relationship with professionals and companies is rather a new way of working and it's based on

providing advice that does not involve direct contact with the final customer.

Given the vast experience we have in the specific sector of Hospitality and wellness, we believe it would be an excellent business opportunity to work with professionals who are facing these issues for the first time or with companies wanting to provide their clients with a design package on top of selling their products.

The services offered to professionals and companies can be summarized as:

**Concept design**

**Architectonic project**

**Executive project**

**Project management**

**Staging & Shooting**





## CURRICULA | Where we come from

Randomdesign was founded by architects who entered the profession in 2005 with what will be the long standing collaboration with Studio Bizzarro & Partners, of which they became partners after only four years.

In these 10 years of collaboration many projects have been realised in Wellness and Hospitality and many collaborations happened with major clients such as Technogym, HNH Hotels, Relais & Chateaux and many other up to date in which, Randomdesign became a new young identity with proven experience. Randomdesign defined a new style and di-

versified the offer by working on hotels and wellness centers, hospitality, villas and apartments and on the leading sector of luxury real estate and home staging and property styling.

Below some of the main projects carried out as Partners, designers and project managers at Studio Bizzarro.



## CURRICULA | The collaborations

During 10 years of collaboration as a Partners, project managers and designers of Studio Bizzarro & Partners, the architects collaborated in a lot of important projects:

La Coquillade Relais & Chateaux Spa, France;  
Hotel Almar, Jesolo;  
Grand'Hotel Vesuvio Napoli;  
Hotel Belvedere, Riccione;  
Hotel Romeo Spa, Napoli;  
Premier palace Hotel Spa, Bucharest;  
Mya Spa, Genova;



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**WORKS & COLLABORATION** | Spa



## SPA HOTEL DE LA VILLE - RICCIONE I

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## THE WELLNESS WORLD

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## SPA HOTEL DE LA VILLE - RICCIONE |

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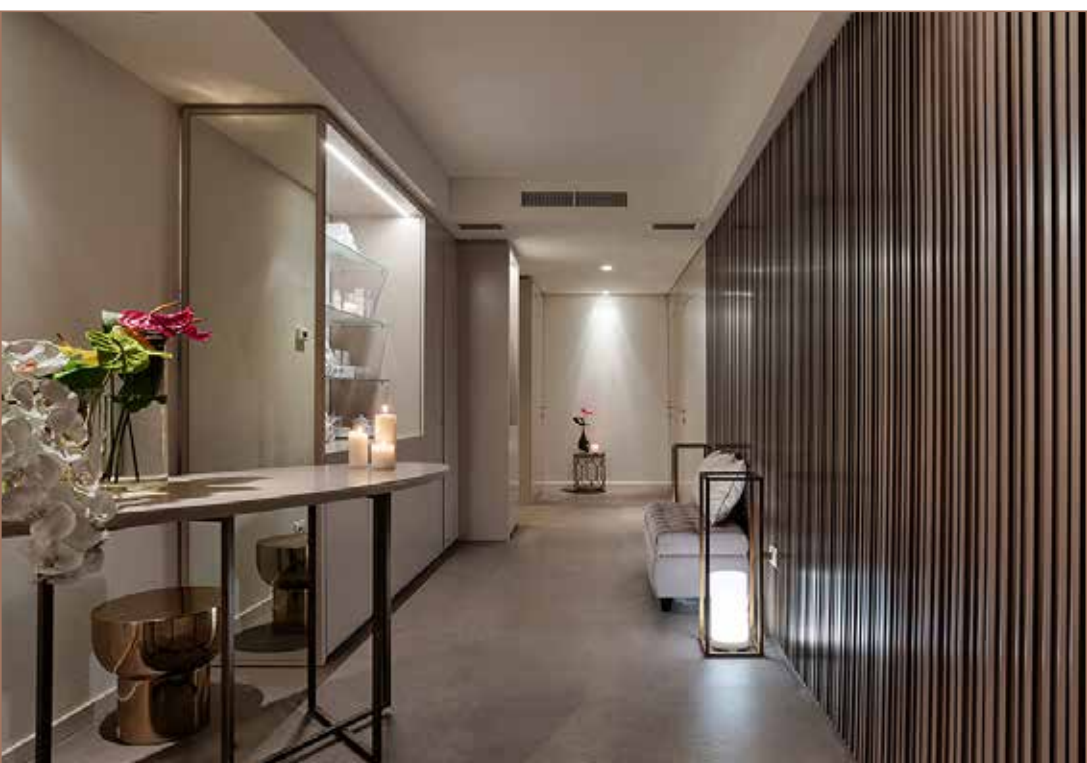


## SPA HOTEL DE LA VILLE - RICCIONE |

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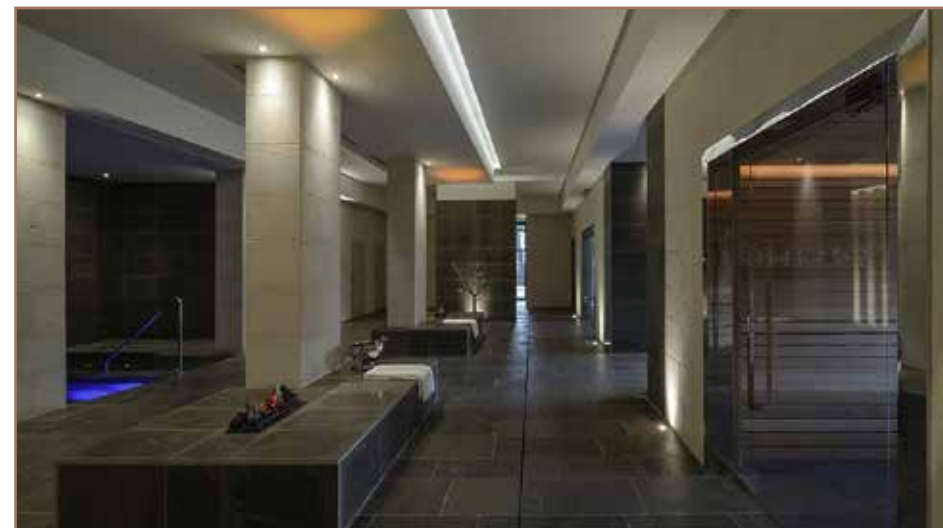






## LA COQUILLADE RELAIS & CHATEAUX |

Collaboration as a Partners, project managers and designers of Studio Bizzarro & Partners









## ALMAR JESOLO HOTEL & SPA |

Collaboration as a Partners, project managers and designers of Studio Bizzarro & Partners





## KENSHO BOUTIQUE HOTEL MIKONOS |

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## PREMIER PALACE BUCAREST |

Collaboration as a Partners, project managers and designers of Studio Bizzarro & Partners









## HOTEL BELVEDERE RICCIONE |

Collaboration as a Partners, project managers and designers of Studio Bizzarro & Partners





## MYA SPA GENOVA |

Collaboration as a Partners, project managers and designers of Studio Bizzarro & Partners







## HOTEL ROMEO SPA NAPOLI |

Collaboration as a Partners, project managers and designers of Studio Bizzarro & Partners





## EASY BEAUTY CONCEPT

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Four concepts easy and smart for beauty rooms design.







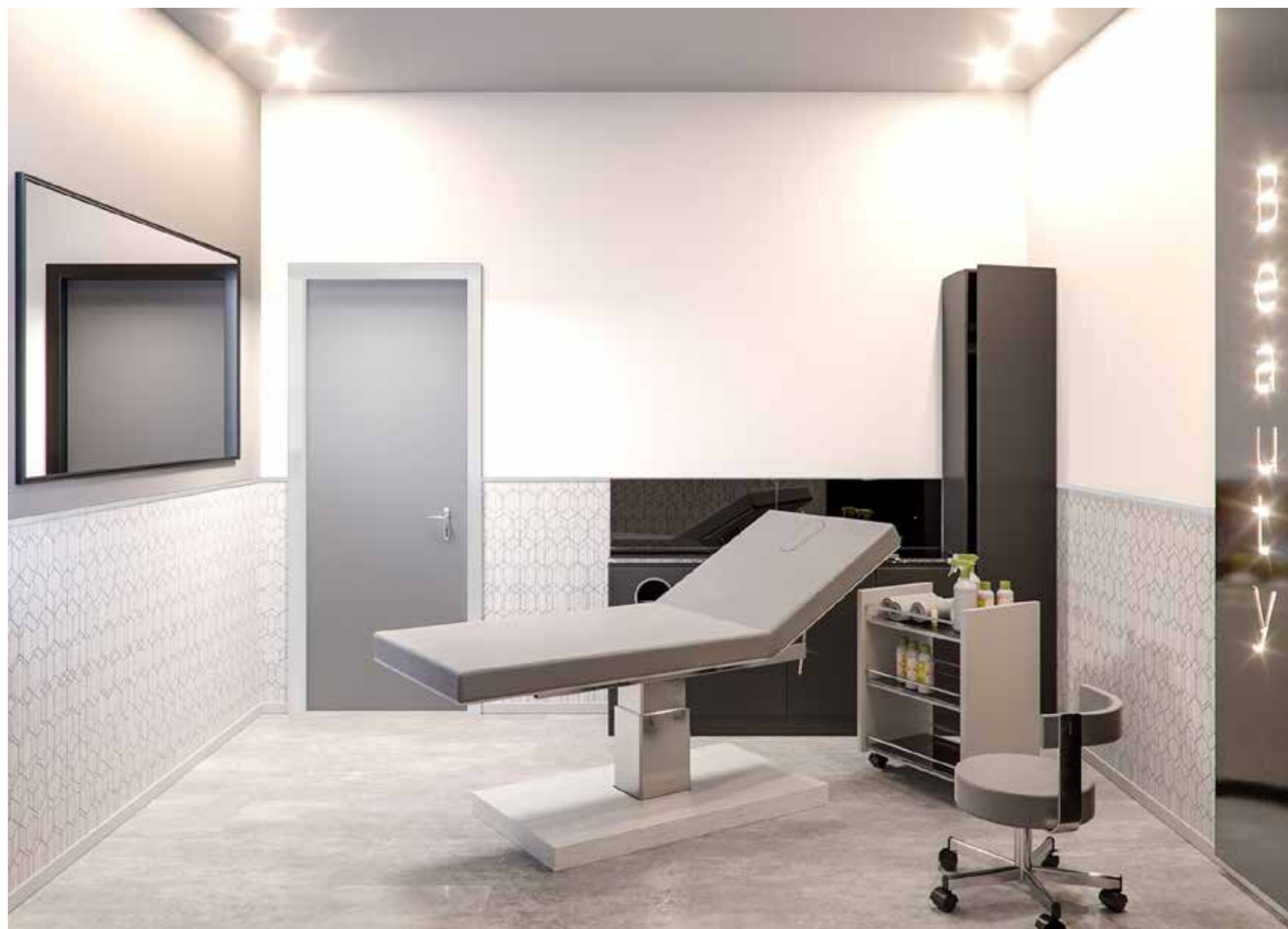


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Four concepts easy and smart for beauty rooms design.





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## EASY BEAUTY CONCEPT

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Four concepts easy and smart for beauty rooms design.







**WORKS & COLLABORATION** | Hotels



## RANDOMDESIGN |

From 2015 Randomdesign has realized a lot of important projects; Hotel and resorts with an elegant design and currently architects are working on some very important wellness projects like spa and wellness resorts.

## HOTEL | Projects

References:

Hotel de la Ville - Riccione Italy

Relais Ginevra - Zocca Italy

BEST WESTERN PLUS Tower Hotel Bologna - Italy

BEST WESTERN PLUS CTC Hotel - Verona -Italy

BEST WESTERN Hotel Cristallo - Mantova - Italy





## HOTEL DE LA VILLE - RICCIONE |

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## HOTEL DE LA VILLE - RICCIONE |

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## HOTEL DE LA VILLE - RICCIONE |

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## HOTEL RELAIS GINEVRA - ZOCCA |

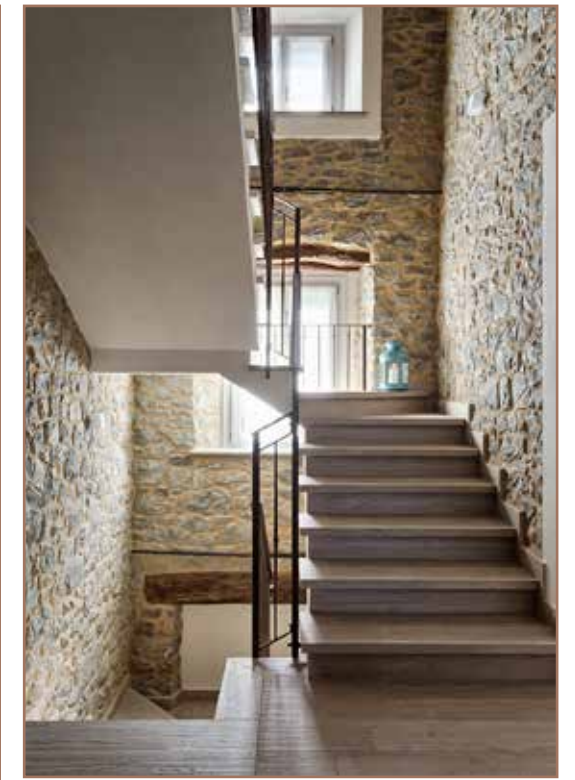
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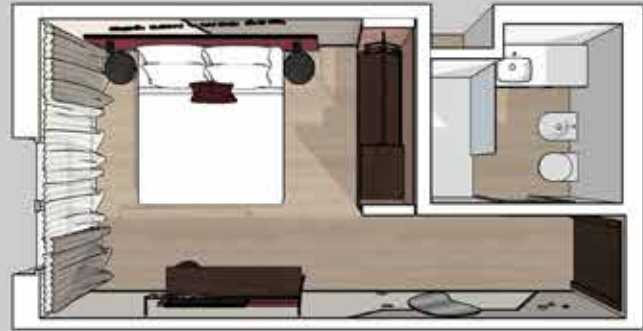
## HOTEL GOLDENMILE - TREZZANO I

Collaboration with Best Western Group  
Work in progress

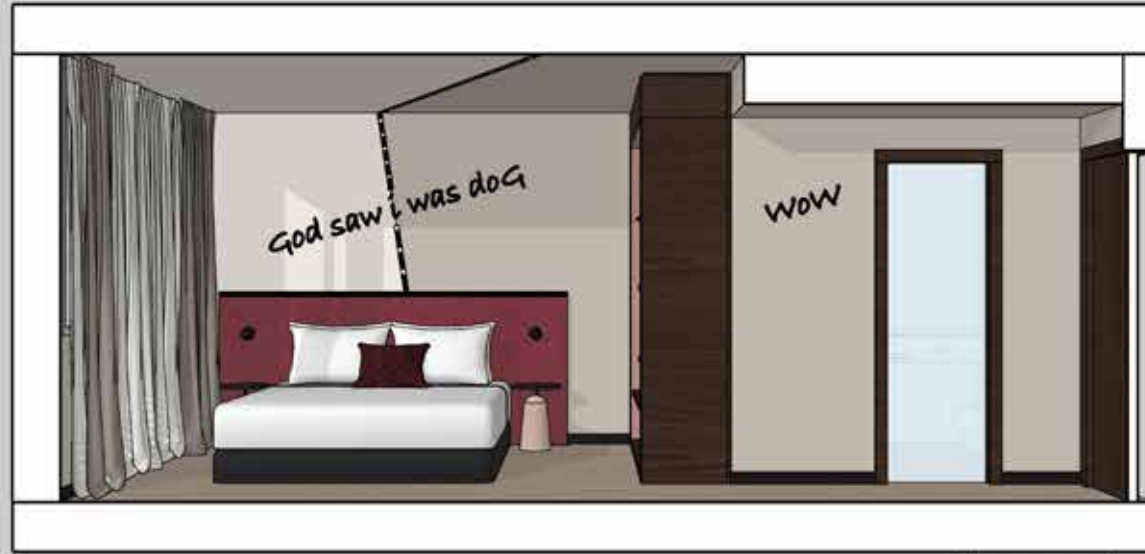




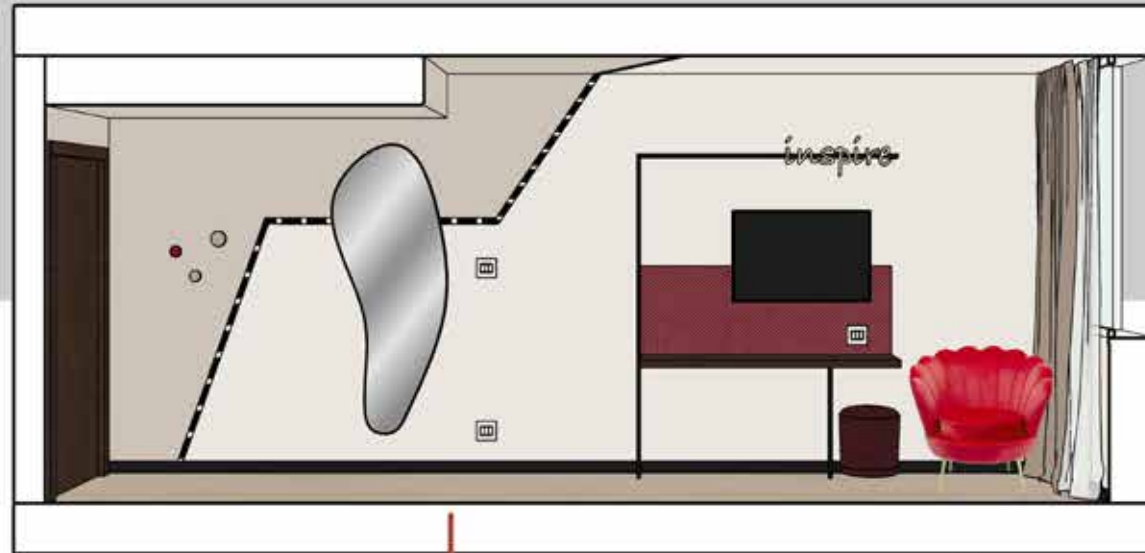
# Standard Room



Planimetria camera 407



Vista testata letto



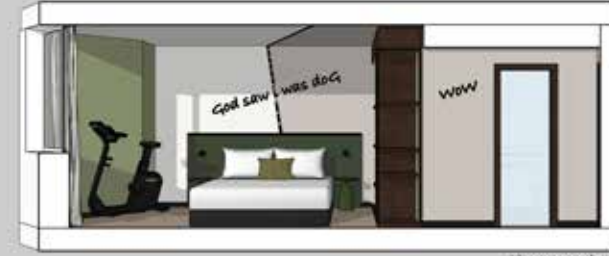
Vista parete desk

# Cuddle mood

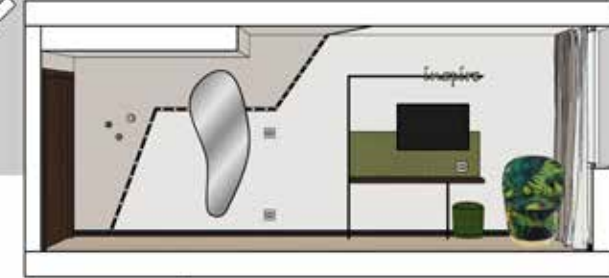
# Fitness Room



Planimetria camera 401

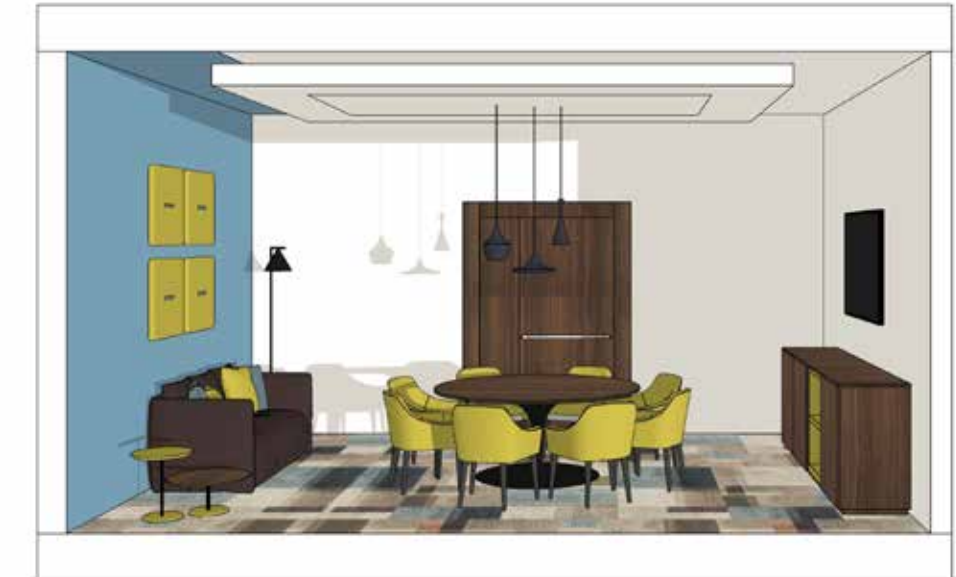


Vista testata letto



Vista parete desk

# Green mood



## CHALET - SALISBURGO |

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Work in progress









## ALMAR JESOLO HOTEL & SPA |

Collaboration as a Partners, project managers and designers of Studio Bizzarro & Partners





## HOTEL BELVEDERE RICCIONE |

Collaboration as a Partners, project managers and designers of Studio Bizzarro & Partners







## BW HOTEL CTC - VERONA |

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## SUITE VOGUE |

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## ELIZABETH RESORT - TORTOLA | Isole Vergini

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Collaborazione con Studio 78, Milano.









## RESIDENCE IN SARDEGNA |

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## HOTEL SKYFALL ALGERIA |

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Work in progress







## HOTEL MAHMOUDI ALGERIA |

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Work in progress







## SHERATON HOTEL - KUWAIT |

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Collaboration with Studio Archenea, Imola.







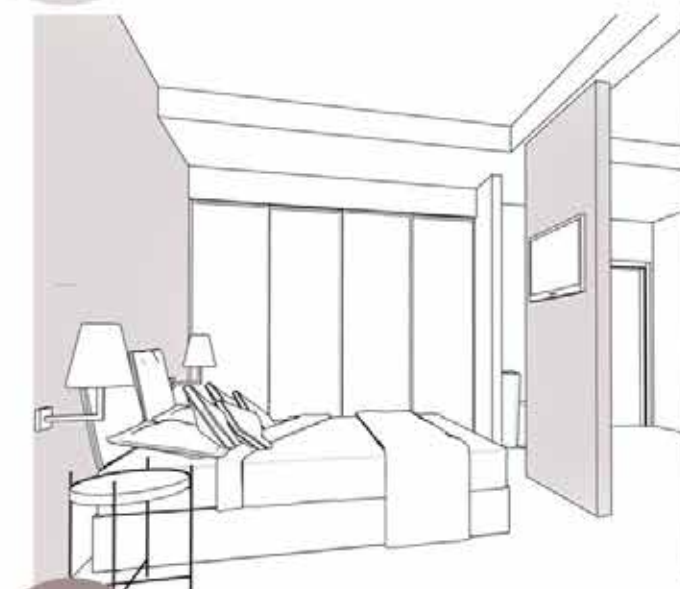
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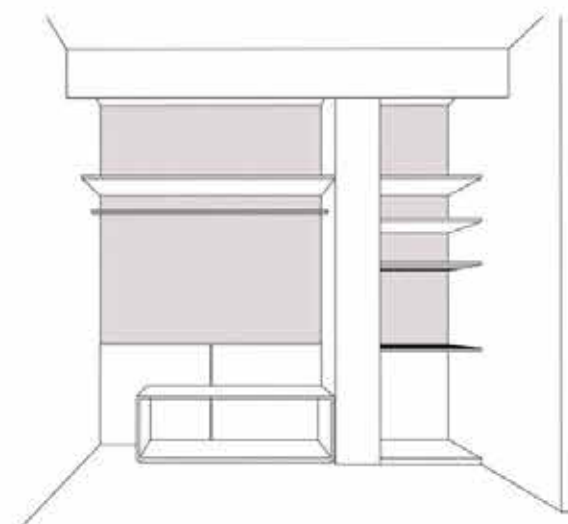
vista A



vista B



vista C



vista cabina armadio



**WORKS** | Hotel revamping

## BW HOTEL TOWER - BOLOGNA |

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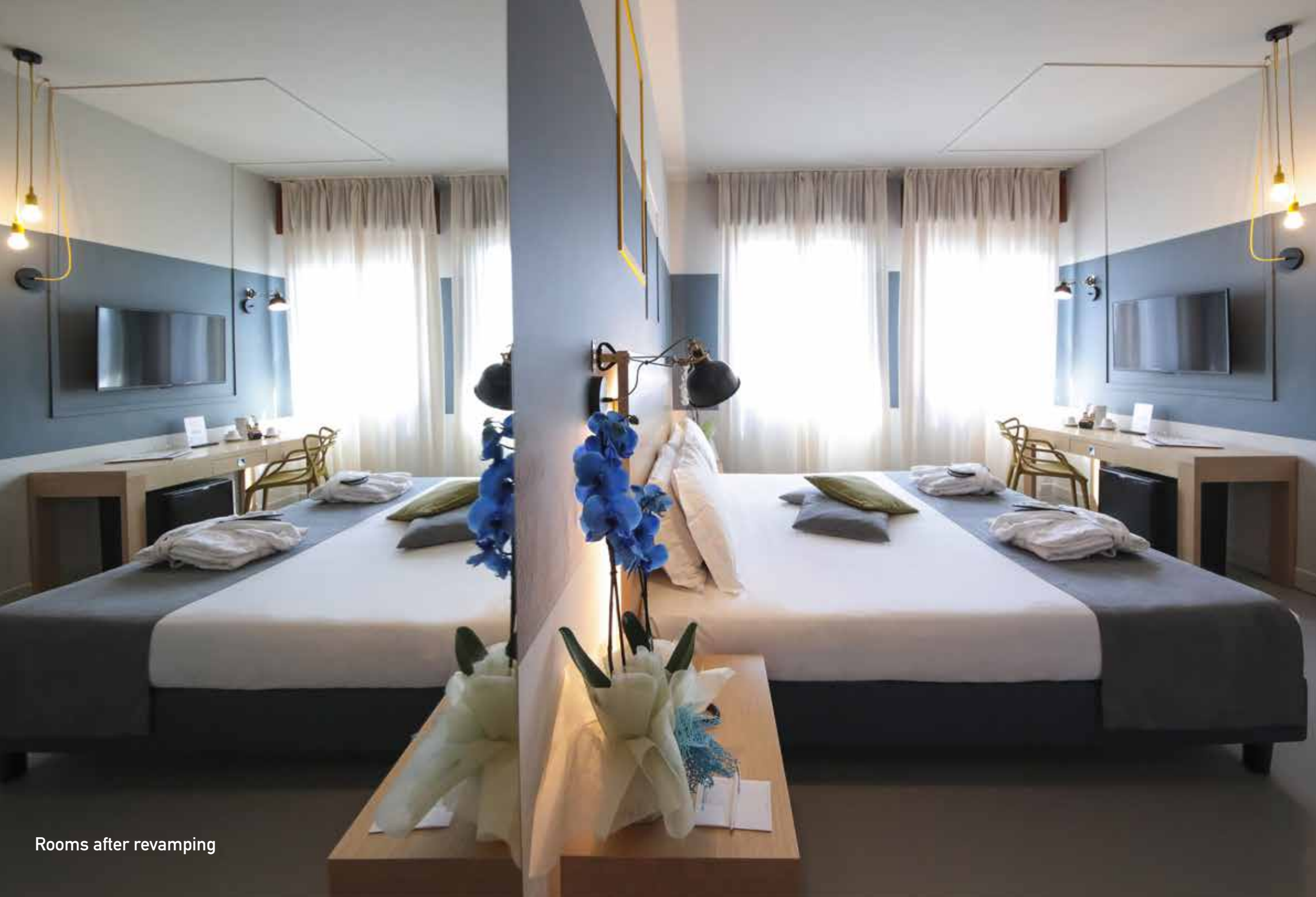
## BW HOTEL CRISTALLO - MANTOVA |

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Rooms before revamping





Rooms after revamping

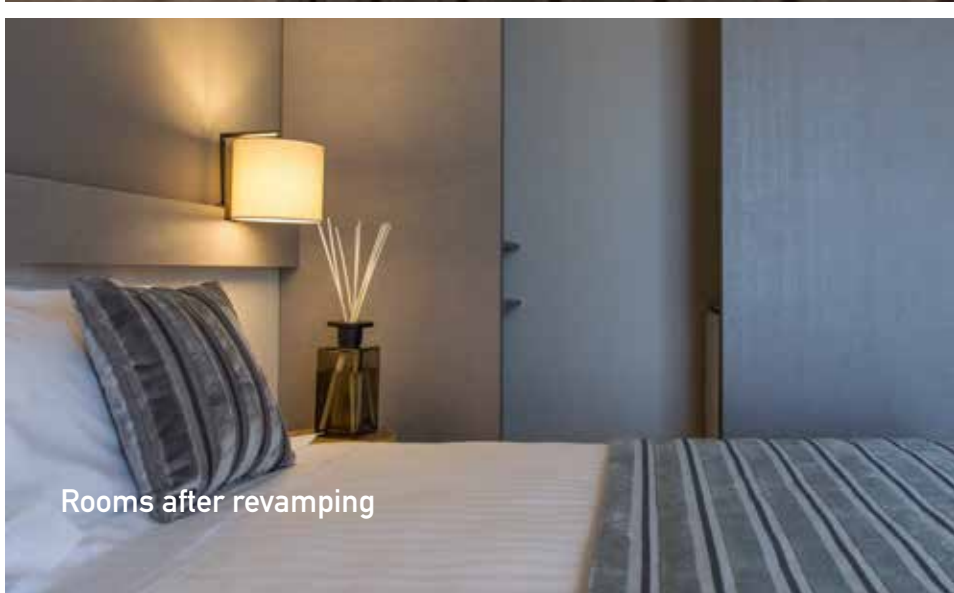


## HOTEL DE LA VILLE - RICCIONE |

Rooms before revamping







Rooms after revamping

Randomdesign

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